



Nomor : 47923/UN31.FAK.2/DL.17/2019

14 Oktober 2019

Lampiran : 1 Lembar

Hal : Undangan Seminar Internasional FE-UT Tahun 2019

Yth. Bapak/Ibu

1. Rektor
2. Para Wakil Rektor
3. Para Dekan
4. Direktur PPPPs
5. Para Ketua Lembaga
6. Para Wakil Dekan
7. Para Sekretaris Lembaga
8. Para Kepala Biro
9. Para Kepala Pusat
10. Para Kepala UPT
11. Kepala SPI
12. Kepala BPPU
13. Para Kepala Unit
14. Staf Ahli Rektor dan Wakil Rektor
15. Para Kajur / Kaprodi
16. Para Penanggung Jawab PPPPS

Dalam rangka Dies Natalis Universitas Terbuka (UT) ke-35, Fakultas Ekonomi Universitas Terbuka bermaksud menyelenggarakan **The 2nd International Seminar On Business, Economics, Social Sciences and Technology (2nd ISBEST)** dengan tema **Indonesian Society in 5.0: Innovation Challenges and Opportunities**. Bersama ini kami mengundang Bapak/Ibu untuk hadir pada

Hari, Tanggal : Rabu, 23 Oktober 2019

Waktu : 08.00 s.d 17.00 WIB

Tempat : Balai Sidang Universitas Terbuka (UTCC)

Jl. Cabe Raya, Pondok Cabe, Pamulang, Tangerang Selatan

Atas kehadiran Bapak/Ibu, kami ucapkan terima kasih.

Plh. Dekan Fakultas Ekonomi
Wakil Dekan Bidang Akademik



Prof. Dr. Ginta Ginting, MBA
NIP. 196008181986032002

Tembusan:
Dekan FE

Time	Program	Venue
23-Oct-19		
8.00-9.00 am	Registrasi peserta seminar Isbest	Ruang Dalam Lobi UTCC
9.00 - 9.30	Opening ceremony	UTCC
9.30 – 11.45	Plenary session	UTCC
	Keynote Speaker: Dr. Ir. Dwi Heriyanto, MT., VP Human Capital Development TELKOM and Board of Commissioners Infomedia Nusantara	
	Keynote 1: Datuk Prof. Yusof Kasim, Universiti Kebangsaan Malaysia, Malaysia	
	Keynote 2: Prof. Matsugata Nemoto, Chungbuk National University, Korea	
	Moderator: Rini Yayuk Priyati, S.E., M.Ec., Ph.D.	
	Discussion: Q&A	
11.45 – 13.00	Sholat dzuhur & Lunch Break	
1.00 – 3.00	Parallel session	Breakout Rooms:
	Track 1: Business Process in Digital Era	Room 1
	Track 2: Digital Literacy and Sustainable Transformation	Room 2
	Track 3: Contemporary issues in Digital Transformation	Room 3
	Track 4: Knowledge management and organizational learning	Room 4
	Track 5: Organizational and accounting system change	Room 5
3-3.30pm	Sholat Ashar & Coffee Break	
3.30-5.00 pm	Track 6: Sharia economics and banking	Room 1
	Track 7: Innovations in tourism and hospitality	Room 2
	Track 8: Digital marketing and business models	Room 3
	Track 9: Cryptocurrency and future trading	Room 4
	Track 10: Economics and business research methods	Room 5
5.00 – 5.30 pm	Closing Ceremony oleh Dekan FI, Universitas Terbuka	UTCC
24-Oct-19		
9.30-11.30	Public Sector Innovation Award Juri 1: Prof. Zakiyah Saleh, University of Malaya Juri 2: Prof. Rashid University of Sabah Juri 3: Direktur STAN Moderator: Rini Yayuk Priyati, S.E., M.Ec., Ph.D. Penanggung Jawab: Prof Indra Bastian n APSAE Team	UTCC
11.30 – 1.00 pm	ISHOMA	

1.00 – 3.00	Coaching: how to make a full paper that is good and can be accepted in international journals scopus indexed	UTCC
	Prof. Zakiyah Saleh, Prof Rashid, Dr. E. Adriansyah, Dr. Etty PL dan Team RPI	